DESIGN

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DARLING DISPLAYS

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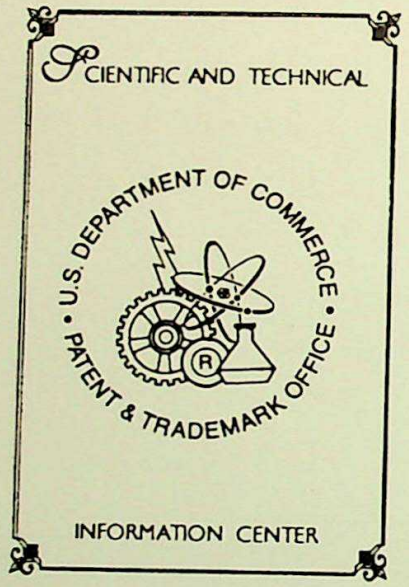
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Published
by
Brookhaven Press
www.brookhavenpress.com

Digital Production
by
Northern Micrographics, Inc.
2004 Kramer Street
LaCrosse, Wisconsin 54602

Printed on Acid-free Paper
Digital Reprint Edition

2005

608-781-0850
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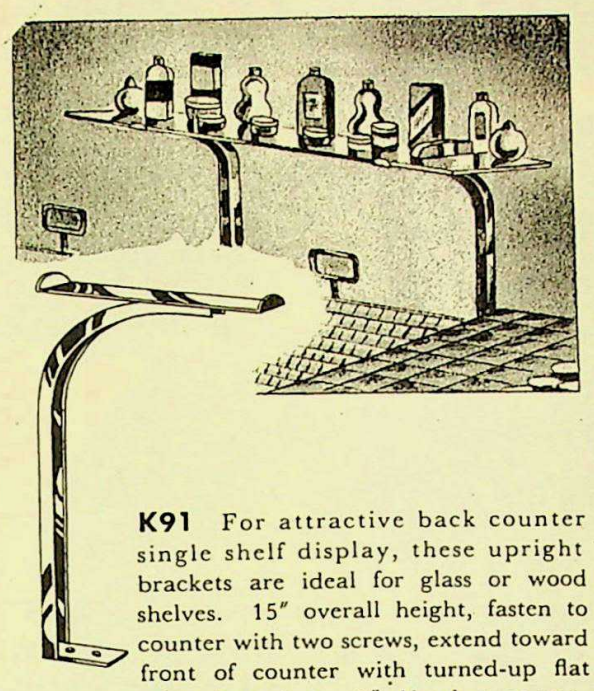
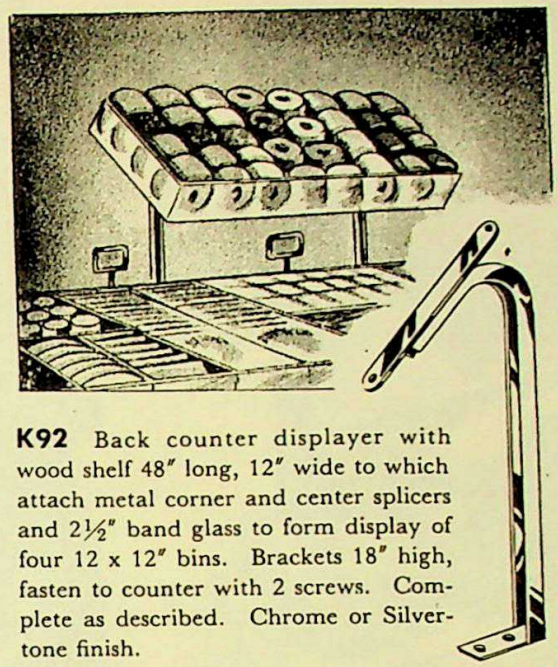
DISPLAYERS

BACK COUNTER STRAIGHT AND TILTED RAISED GLASS OR WOOD SHELVES

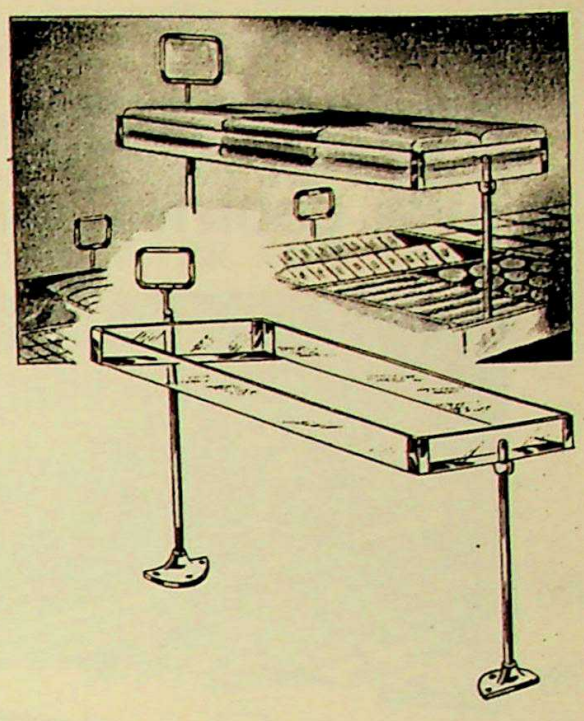


K91 For attractive back counter single shelf display, these upright brackets are ideal for glass or wood shelves. 15″ overall height, fasten to counter with two screws, extend toward front of counter with turned-up flat edge bracket. 8″ display space. Chrome or Silvertone finish.



K92 Back counter displayer with wood shelf 48″ long, 12″ wide to which attach metal corner and center splicers and 2½″ band glass to form display of four 12 x 12″ bins. Brackets 18″ high, fasten to counter with 2 screws. Complete as described. Chrome or Silvertone finish.

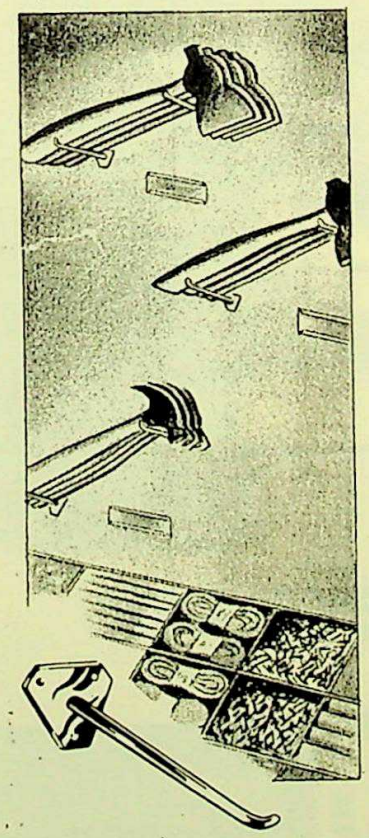
K92A Same as above brackets only. Chrome or Silvertone finish.



FULL CROSS COUNTER RAISED DISPLAYER

K93 Two uprights with half flange bases fasten to counter. Uprights 14″, with two 10″ side channels adjustable on standard. Equipped with 10 x 24″ glass shelf, corner splicers to hold 2″ glass, two 10 x 2″ and two 24 x 2″ glass band rails, and 3½ x 5½″ Monitor card holder. Chrome finish.

WALL HARDWARE DISPLAY BRACKETS AND HOOKS

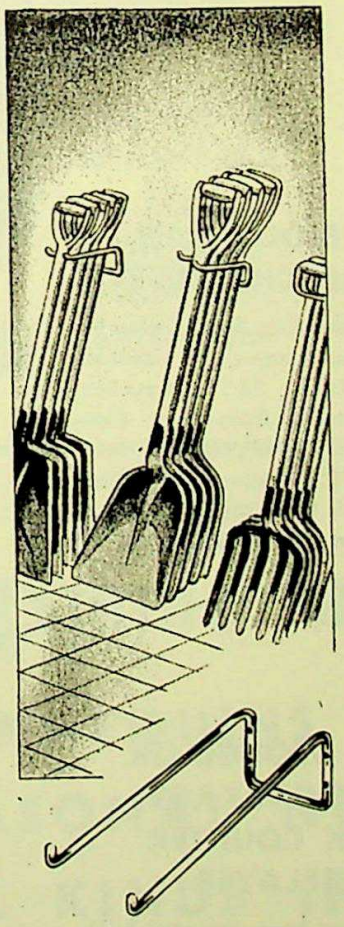


SINGLE TOOL BRACKET

K94 Low-priced wall case hook for tools and many other display purposes. 4″ long. Silvertone finish.

K94A Same as above but 6″ long.

K94B Same as above but 9″ long.

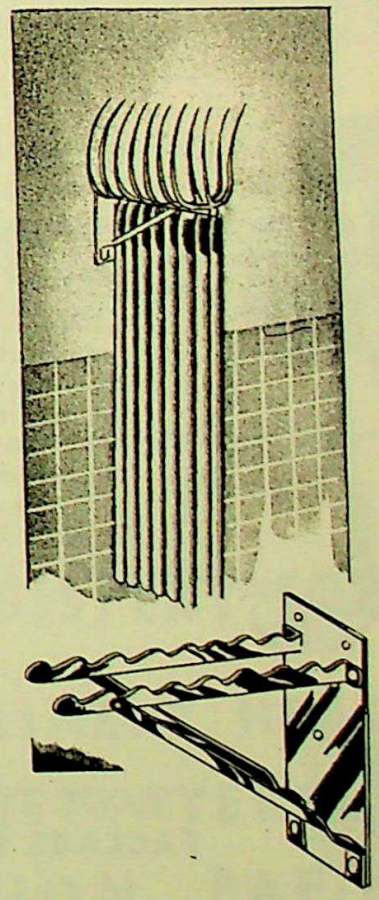


DOUBLE ARM

K95 Wall bracket for heavy garden tools. 1-piece construction. Four screw holes. ⅜ x 12″ double prong, hanging space 3″ apart. Turned-up ends. Silvertone finish.

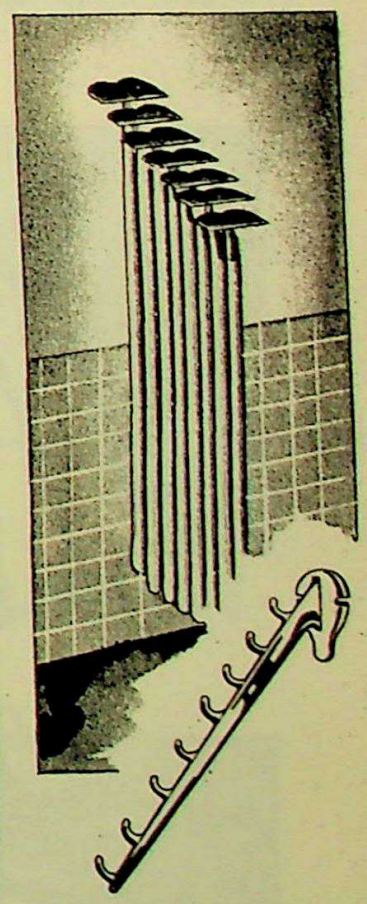
RAKE BRACKET

K96 Displays 8 rakes. 17″ down slant double notched arms projecting 11″ from 11 x 3″ wall plate. Heavy duty sheet metal. Silvertone finish.



FOR FORKS OR SHOVELS

K97 Displays 8 forks or shovels. 11½″ double notched arms extends horizontally from 11 x 3″ sheet metal wall plate. Silvertone finish.



HOE BRACKET

K98 Cast iron wall bracket displays 8 hoes. Handles hang straight. 15″ arm slanting down with 9″ projection from wall. Silvertone finish.

AUTOMOTIVE AND HARD GOODS

OVER-COUNTER AND FLOOR TYPE DISPLAYERS

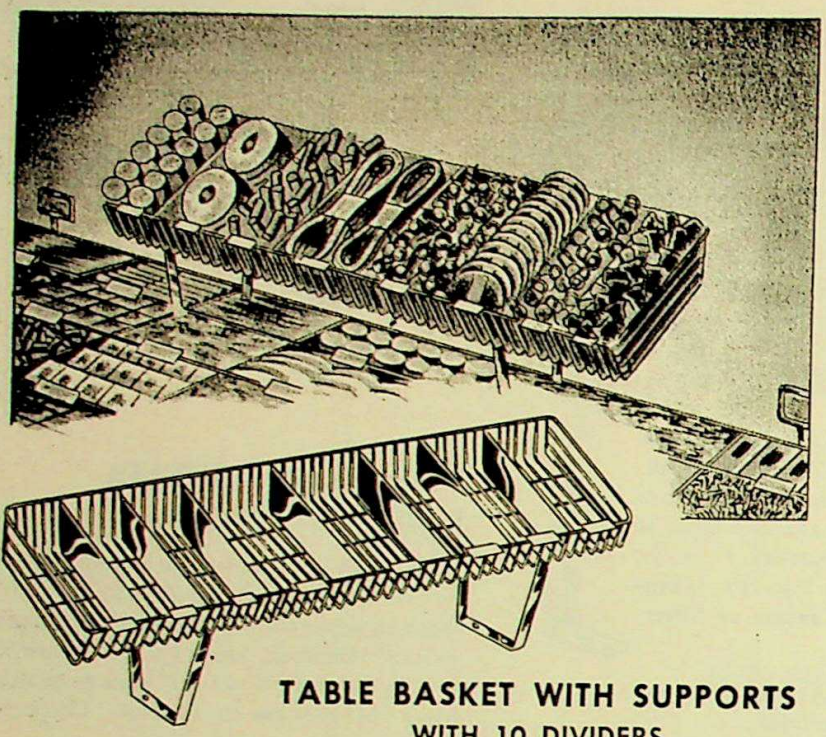
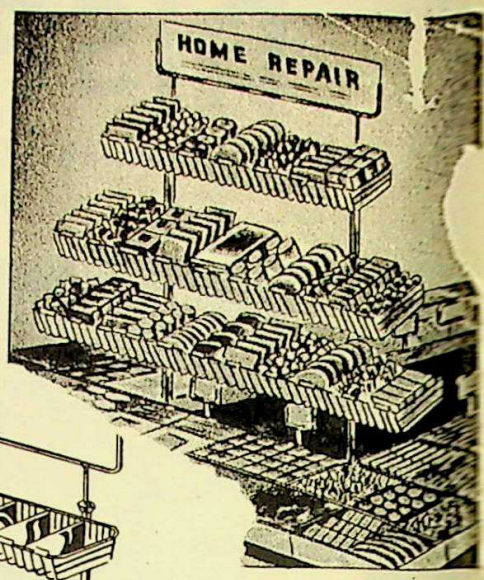
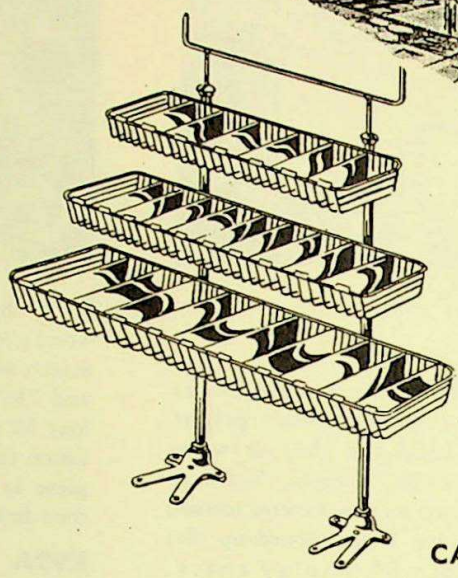


TABLE BASKET WITH SUPPORTS WITH 10 DIVIDERS

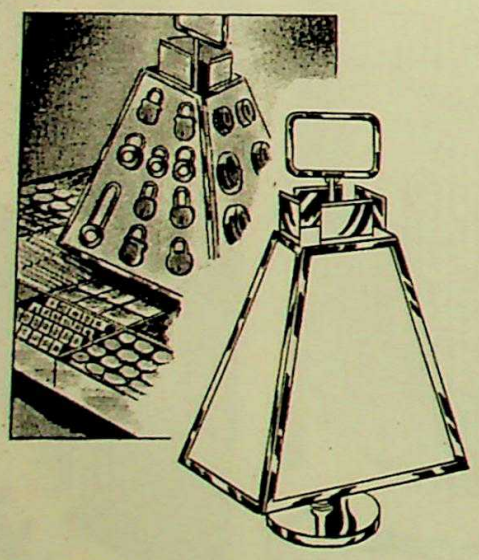
K99 For hard goods bulk display. Save counter bin space. Basket size 12 x 44 x 2½" top. Overall height of basket 14", tilting forward at 33 degree angle. Each basket furnished with 10 self-locking adjustable metal dividers. Upright supports Chrome, basket nickel finish.





TRIPLE TIER BASKET WITH 25 DIVIDERS CARD HOLDER INCLUDED

K102 Consists of 3 wire baskets, top 8 x 24 x 2½" with 6 metal dividers; center 10 x 36 x 2½" with 9 metal dividers; and lower 12 x 44 x 2½" with 10 metal dividers. All dividers self-locking and adjustable. Overall height 39". Card holder takes feature card 8 x 24". Chrome except basket units in nickel.

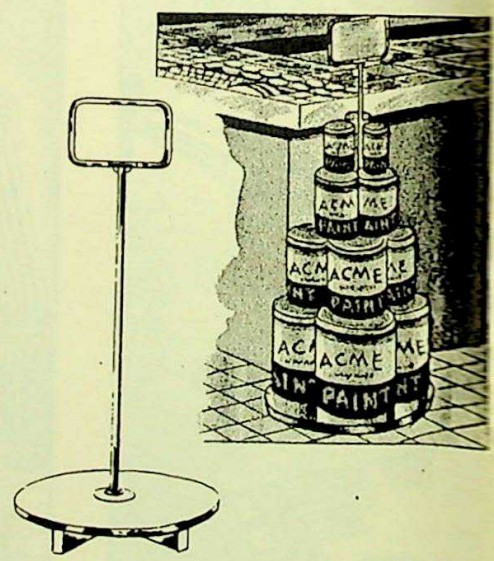


REVOLVING PANEL BOARD DISPLAYER

K100 Four-sided revolving tack on unit equipped with 4 heavy 10 x 5¾ x 11" cards for mounting merchandise. 21" overall height, 3½ x 5½" Monitor card holder. Ticket holders at top of each panel for 2⅛ x 2¾" pricing card. All metal parts Chrome.

FLOOR CAN MERCHANDISER

K103 Bulk floor display for paints, cleaners, etc. Bottom platform 20" diameter elevated 3" from floor. Center upright 48", equipped with 7 x 11" Monitor card holder. Wood base cream lacquer, balance of unit Chrome.

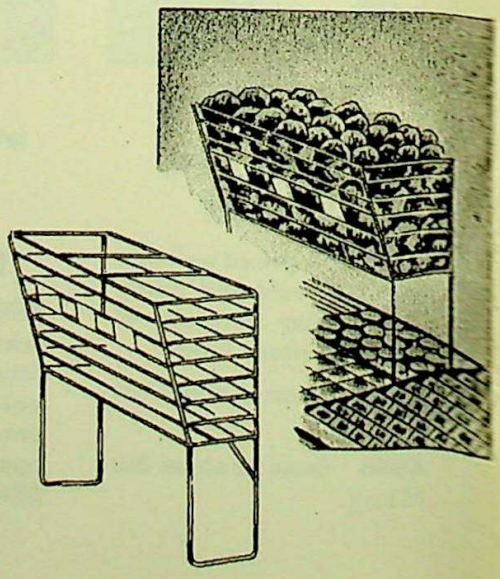


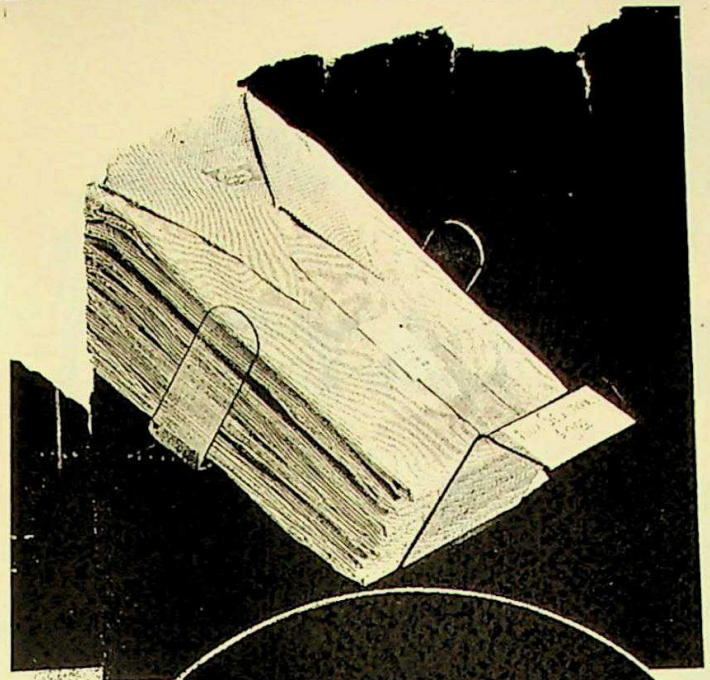
FLOOR TYPE BULK PACKAGE DISPLAYER

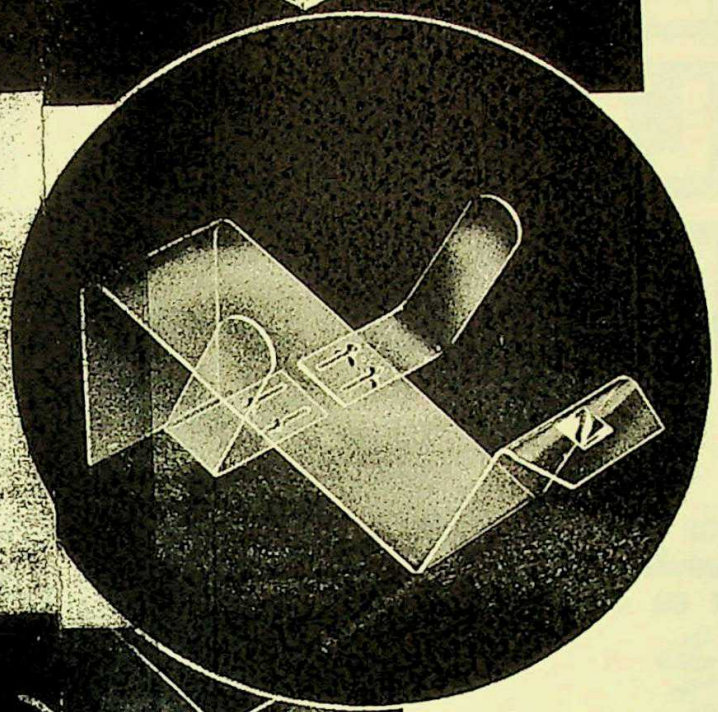
K101 Folding floor feature basket. Ideal mass displayer for end counters. Overall height 36". Basket 11½ x 23 x 8". Clips provided for card holder at back of basket. Nickel finish.

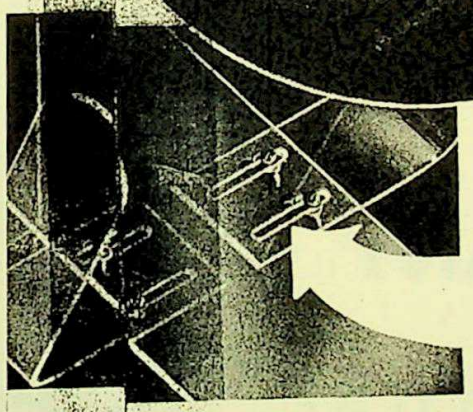
NEW SPONGE OR BULK PACKAGE BACK COUNTER DISPLAYER

S36 New back-counter bulk package displayer. 27¾" overall height, 28" long and 18" wide at top of basket, 9½" at bottom. Left compartment 10" wide, center 5½" wide, right 12" wide, depth 15". Three 2⅛ x 2¾" ticket holders at front of each compartment. Nickel finish.









ADJUSTABLE
W-I-D-T-H-S
FOR
SHIRTS
PAJAMAS
SWEATERS

Sensational New

VIZUAL MERCHANDISER

A COUNTER DISPLAYER FOR

SHIRTS • PAJAMAS • SWEATERS

ADJUSTABLE - IN CLEAR PLASTIC

L100 Here is the counter displayer you have been looking for. A real visual merchandiser in clear plastic which is adjustable to use with various folded items such as shirts, pajamas or sweaters. Note the correct angle presentation for either on the counter or in the case. Durably made and designed to accelerate impulse buying. You'll want several of these very fine displayers, for they are adaptable to use in men's or women's departments in neat alignment.

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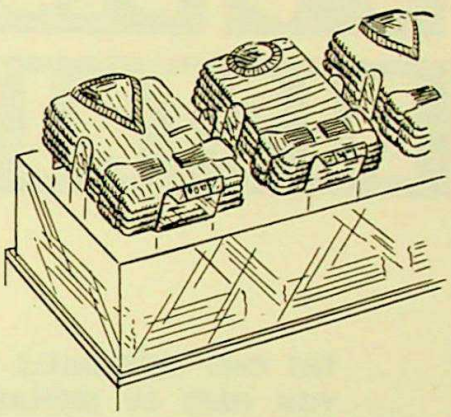

ON THE COUNTER
OR IN THE CASE

The "VIZUAL MERCHANDISER" is 17¼" long overall and the arms on each side are turned up 6" on the ends and are adjustable to the width of the folded garment being displayed. The maximum width of the display space is 14". Each displayer is equipped with a ticketholder at the front for price ticket or selling message. Made of sturdy clear plastic with set screws in slotted cross arms for easy adjustment.

FOR EVERYTHING YOU NEED IN DISPLAY EQUIPMENT

MANNEQUINS, FORMS, MILLINERY HEADS, SEASONAL NOVELTIES, DISPLAYERS OF ALL KINDS IN COMPOSITION, PAPIER-MACHE OR CLEAR PLASTIC, LOOK TO

DARLING DISPLAYS

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